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Downtown Boards Usher in 2010

The Downtown Development Authority (DDA) and Downtown Lafayette Unlimited (DLU) are pleased to announce their respective Boards of Directors for 2010. The two groups work together with one another and in conjunction with the governmental, non-profit and private sectors to advance the economic, cultural and physical development of Downtown -- both preserving and enhancing its important role as Lafayette's city center.

2010 Board of Directors

Top Row: DDA Board: George Favaloro, Bryant Poché, Blake David (Chairman), Burt Ortego (Secretary/Treasurer)

Middle Row: DLU Board: Matt Roth, Michael Russo, Allen Bacque, Joey Babineaux, Katherine Moody McCormick, Greg Walls

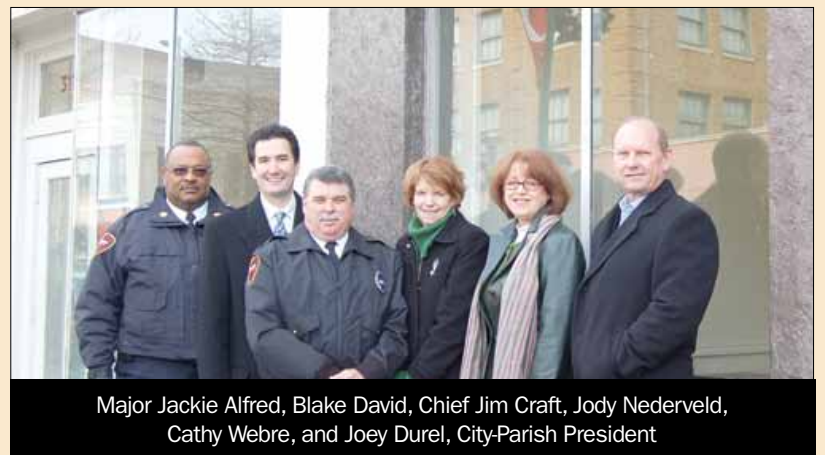
Front Row: DLU Officers: Richard Kennedy III (Member At Large), Michele Ezell (VP Fundraising), Linda Terry (President), Stacey Grow (VP Public Relations), Jaci Russo (Past President), Mary Guidry (Member At Large), Byron Trosclair (President - Elect)
DLU Board Not Pictured: Stuart Bishop, Gerald Breaux, Emily D'Aquin, Sona J. Dombourian, Pat Logan, Cheryl McManus, Rob Robison (VP Membership), Tom Sammons, Mike Skinner, Amanda Toups, and Gerd Wuestemann

DDA Board Not Pictured: Janet Morein Wood, Daryl Byrd and EJ Krampe III



French Press Now Open

Justin Girouard's new restaurant, **The French Press**, officially opened its doors this month at 214 East Vermilion Street. Open Wednesday-Sunday, the bistro serves up southern breakfast every day, all day with delectable items like cream cheese and banana stuffed French toast with strawberry-champagne compote, inventive breakfast sandwiches and the traditional Eggs Benedict, to name a few. Lunch is also served daily, and dinner is offered on Fridays and Saturdays only with a special menu changing each week to test Chef Girouard's creativity and to utilize the freshest ingredients available. For more information, visit www.thefrenchpresslafayette.com or call 337-962-8836.



Major Jackie Alfred, Blake David, Chief Jim Craft, Jody Nederveld, Cathy Webre, and Joey Durel, City-Parish President

In collaboration with Lafayette Consolidated Government (LCG) and The Lafayette Police Department (LPD), the DDA has secured a storefront space at 313 Jefferson, to serve as an internal reporting station for the LPD. In serving as a physical support location for area patrol and related activities, the reporting station will also likely enhance LPD's visibility and presence in and around the downtown area.

Downtown Lafayette now on Facebook and Twitter

For the most up to date information on all happenings downtown, join Downtown Lafayette on Facebook or follow us on Twitter @DwntwnLafayette.

Downtown Lafayette welcomes Theriot



Angelle Theriot joined the Downtown Lafayette staff as Events/Parc Coordinator in December. A recent graduate of Minnesota State University, Mankato, Theriot earned her Bachelor of Science

in Recreation, Parks and Leisure Services with an emphasis in Leisure Planning and Management. In addition to her studies in park management, she brings experience from an internship with the Houston Zoo. Originally from Breaux Bridge, Theriot is excited to be back in the area after 12 years in Minnesota and looks forward to enhancing parc offerings and events Downtown.

Dafford's "Louisiana Postcard" Revived

Created in 1986, the Robert Dafford mural, Louisiana Postcard "Til all That's Left is a Postcard", is being refurbished by the original artist. Due to the elements, the mural located at the corner of Jefferson and Garfield Streets across from Dwyer's was deteriorating over time. Recognizing this, the efforts of DLU, DDA and a LCVC Enterprise Grant allowed for restoration of this mural and Dafford's "The Flying Violin", which was completed April 2009. This project to repair and enhance Dafford's mural involved a process of stabilizing the exterior wall, repainting and sealing the mural. Robert Dafford has painted over 350 murals across the United States, Canada, France and Belgium, five of them in Downtown Lafayette.

An "Engineering" New Year

The Lafayette Science Museum kicks off the New Year with the blockbuster exhibition, ENGINEER IT! This 5,000 square-foot and highly interactive exhibit explores the fun and creative sides of engineering, allowing visitors of all ages to design boats, buildings, bridges, windmills, airplanes and more. They can then test the performance of their creations in wind tunnels, earthquake simulators and water tanks to see how they endure the elements. In addition, visitors experiment with gears and pulleys, operate a jib crane, and learn about careers in engineering through video presentations. ENGINEER IT! will open in mid-January and run through September 2010. More information about special exhibits and other offerings at the Lafayette Science Museum can be found at www.lnhmpmuseum.org/ or by calling 337-291-5544.

Mardi Gras Mambo "King's Court at Parc Sans Souci"

Mardi Gras celebrations abound as parades and festivities fill Downtown on February 16th. Families are invited to gather and enjoy a full day of activities in Parc Sans Souci on Mardi Gras Day.

People of all ages are challenged to test their creativity and Mardi Gras spirit during the annual King's Court Costume Contest set for 9 a.m. This family-oriented contest, welcomes individuals, couples and groups. Pre-registration is not required. Celebrity judges present special Mardi Gras medallions and plaques for best theme, most original, most comical, best family group, best adult group and best adult couple. Live music will start immediately following the contest on the Parc Sans Souci stage, so be prepared to do the Mardi Gras Mambo. Then, pick your spot at the Parc near the King's Court Reviewing Stand for a prime view of parades and Krewe festivities as City-Parish President



Joey Durel presents the key to the city and toasts the reigning royalty.

The King's Court and Costume Contest is produced by Downtown Lafayette Unlimited and sponsored by the advertiser. com on behalf of the Greater Southwest Louisiana Mardi Gras Association. For more information, call 337-291-5566 or visit www.downtownlafayette.org.

Briefs

Arts & Culture District Awaits State Designation

With more than a dozen galleries, four museums and the rapidly rising Acadiana Center for the Arts (AcA) theatre, Downtown Lafayette is already known as a hub of cultural activity in Acadiana and hopes to further solidify its place as a Cultural Products District (CPD) as designated by the Louisiana Department of Culture, Recreation and Tourism.

In 2007, the state legislature passed a bill to fortify education, tax policy and investments for tourism and the cultural economy. Part of this legislation provides cultural economy tax incentives, which allows local governments to designate cultural product districts, where one-of-a-kind works of art can be sold without sales tax and the rehabilitation of historic properties is encouraged with tax incentives.

On November 17, 2009, the Lafayette City-Parish Council authorized the Downtown District to submit an application for this program. If the application is approved, original works of art including visual arts and crafts sold in the Downtown District will be exempt from the state sales tax of 4%. In addition, this designation expands tax credits for the rehabilitation of historic structures and properties located within cultural products districts.

The CPD designation will have a great impact on downtown as a whole. "The additional tax incentives for the rehabilitation of buildings could significantly aid in the continued re-development of Downtown. The tax break on sales of original artwork is a fine sales tool for galleries in the downtown area and will keep art sales competitive with other districts around the state," said Cathy Webre, Executive Director, Downtown Development Authority.

"Creating this CPD will bring even more young,

creative people to Downtown Lafayette to start a business, open a gallery or develop live/work/studio space. Being listed on the state's register of CPD's is a great promotional tool for tourism, potentially bringing an increased number of visitors into Downtown Lafayette," said Gerd Wuestemann, Executive Director, Acadiana Center for the Arts.

Tryndy Italian

An eclectic mix of restaurants Downtown, offers something for everyone, but Nidal Balbeisi of Agave Cantina intends to increase the variety on the palette. Balbeisi has plans to transform the former, Stan's Downtown into a fine dining establishment serving authentic southern Italian cuisine. The new restaurant, Trynd Cafe and Wine Bar, will also house a cigar bar upstairs featuring aged liquors, luxury cigars and all of the accessories.

Patrons of Stan's will still be able to enjoy the same mouth watering burgers, overstuffed wraps, salads and sandwiches at a new location. Balbesi will be relocating the deli to 423 Jefferson St. and continue to dish up great food for the weekday lunch crowd.



2010 Gallery Guide Now Available!

Enjoy a new year filled with the best works by local and regional artists showcased in Downtown's arts and cultural district. Experience more than a dozen galleries, four museums and an arts center featuring exhibitions and new shows monthly. Get your Official Gallery Guide for descriptions of each gallery, a walking map and dates for 2nd Saturday ArtWalk 2010. Pick up a copy at the galleries, restaurants and shops of Downtown and explore the many cultural offerings in the district.

EVENTS

For more information visit DowntownLafayette.org

2ND ANNUAL RUDOLPH RUN
Parc Sans Souci • January 16, 1 p.m.

MARDI GRAS - KING'S COURT
February 16 • Parc Sans Souci – Festivities All Day Costume Contest at 9 a.m. followed by live entertainment. Visit lafayettettravel.org for complete listing of parade schedules and routes

THIRD SATURDAY ART CRAWL
February 20, 6 p.m.–8 p.m.
Select galleries open for artist receptions and showings

2ND SATURDAY ARTWALK
March 14, 6 p.m.–8 p.m.

BACH LUNCH
Parc Sans Souci
Fridays, March 6 – March 27, 12 p.m.-1 p.m.

DOWNTOWN ALIVE!
DowntownLafayette.org
Fridays, March 12 – June 4, 5:30 p.m.-8:30 p.m.

ACADIANA CENTER FOR THE ARTS
101 W. Vermillion St. • 337.291.7060
www.AcadianaCenterfortheArts.org
January 9-February 6
Anne Boudreau: a delicate balance
January 9-February 20 – Hot Up Here by Dan Cameron and Miles Peterson: Recycled-Reborn
February 3 – Roscoe Reddix: Telling Tales

CITE DES ARTS
109 Vine St. • 337.291.1122
www.citedesarts.org
Through January 23 - Life is a Dream/
La Vida es Sueno
January 19-28 - Indigo Blues
March 19-28 - Nyetta Meaux Original Production

LAFAYETTE PARISH PUBLIC LIBRARY
301 W. Congress • 337.261.5775
www.lafayette.lib.la.us – see website for calendar
January 26-April 26 – In Search of Serendipity Art Exhibit
February 22-26 – Black History Tribute

LAFAYETTE SCIENCE MUSEUM
433 Jefferson St. • 337.291.5544
www.lnhmpmuseum.org for exhibit and shows
January-September 2010 – ENGINEER IT!
March 20 - International Sun-Earth Day

Downtown in 2010: Upcoming Business and Projects

Downtown has much to anticipate in 2010 with several projects gaining momentum and others slated to come into fruition in the New Year. From large scale public projects to business renovations and expansions, a full gamut of developments are on the horizon. But first, a few highlights of 2009.

In 2009, Lafayette's city center was reinforced with a variety of 25 new businesses and services representing office tenants, eating establishments, a bike shop, yoga facility, galleries and other shops. The overall office tower occupancy rates ended 2009 at 92.5% with four at 100% occupancy, which are impressive figures alone.

Several small office building renovations were completed during the year, Cal Chlor's expansion into two floors in the 600 block of Jefferson Street led the way. The Southwest Group's redevelopment of the Tribune building on Vermillion Street resulted in a unique trio of new businesses: Recycled Cycles of Acadiana, Philippe's Wine Cellar, and The French Press. This group also renovated the former Bellsouth building on Buchanan Street, The concept Place de Lafayette, a potential mixed use development at Main and Jefferson streets, is also on the future agenda. The company's accomplishments throughout downtown and plans for the future will be on display in early March during a special open house.

Downtown's arts and cultural attractions are flourishing and expanding with new galleries, venues and events. Nearly one million attendees enjoyed live music, festivals, special events and cultural programs over the year. Events new to Downtown are the Miles Perret Cancer Services Benefit Concert featuring Clint Black, 7th Annual Okra Festival and Super Cooper Heart Run.

In addition to new galleries opened, the Acadiana Center for the Arts' 300-seat, state-of-the-art performance theater has been rapidly on the rise. Under the direction of The Lemoine Company, general contractor on the project, the Theatre is taking shape and on time for a 2010 completion. Designed with a modifiable layout to accommodate complete versatility, the theater will serve Acadiana through a host of activities. With this new venue and the prospect of a Cultural Products District designation, the strength

and diversity of the arts district downtown will be heightened.

Ahead in 2010

New businesses soon to enhance the unique fabric of the area include eateries Trynd and Stan's Deli and Refinery, which will bring an innovative concept combining the traditional barber shop and modern day spa. The new venue, Esprit de Coeur, will reenergize the former Maison Mouton house creating an event and catering facility. There are also a number infill projects currently planned and pending including residential infill on Jackson Street and St. John Street and mixed use infill including Place de Lafayette and the former Advertiser property.

In 2010, a number of **capital improvements and facilities** are slated for completion and next phases. The next phase of the streetscape project will be put out for bids, extending street and sidewalk improvements along Jefferson from Lee to Johnston and a Lafayette Street segment, too. Also, construction documents are being prepared for renovation of the Lafayette Public Library. The \$10 million reconstruction of the 63,000-square-foot building includes demolition and rebuilding of interiors, facade and entrance, new and expanded sections and more.

Completion of the Rosa Parks Transportation Center is closer at hand with updated designs and construction bids completed during the last quarter of 2009. The final phase involves the construction of new building space, which will accommodate the Traffic and Transportation Department and its technology functions related to coordinating traffic signals and roadway mobility issues. In addition, a revamped post office, currently on site, will be incorporated into the space. Following the new construction, the old building will be demolished to provide for parking and public access to the facility with links to the first phase, which houses city transit services and Amtrak in the restored depot. A groundbreaking is scheduled for January 19th.

Cultivating new infill, mixed use development inclusive of residential components, will be at the forefront of downtown objectives in 2010 and beyond.

DOWNTOWN MUSEUMS – ARTS & CULTURE



DOWNTOWN MUSEUMS

Downtown Lafayette has long been known for its great restaurants, live music scene and annual festivals – it is also quickly being recognized as the arts and cultural epicenter for the entire region. One reason for this is the many galleries and museums that line its city streets.



The Lafayette Science Museum, Alexandre Mouton House, Children's Museum of Acadiana, Acadiana Center for the Arts and The Cathedral Museum together with an array of art galleries, provide the opportunity for our community to discover and experience art and culture right here in our great city.



Where Lafayette Happens.

TO LEARN MORE ABOUT YOUR DOWNTOWN, INCLUDING INFORMATION ON ITS GALLERIES AND MUSEUMS, VISIT DOWNTOWNLAFAYETTE.ORG.

A significant opportunity among those, is the potential redevelopment of the site housing the former federal building and others, situated in the block bounded by Main/Jefferson and Lee. Building and property assessments got underway in 2009, and efforts to ready and redevelop the site into a mix of uses will continue in 2010 via a public-private partnership.

With many items on the **Downtown promotional agenda**, marketing efforts will continue in the New Year building on the "I Am Downtown" brand developed in 2009.

Enhancing established events and festivals and increasing quality, park activity remain in the forefront to maintain the bustling environment of the district.

As we move forward into 2010, Downtown Development Authority and Downtown Lafayette Unlimited will continue to work in partnership with LCG, LEDA and other organizations and private stakeholders to focus on redevelopment in the district, generating the growth of services and creating a more diverse and multifaceted Downtown community in the future.

Commercial & Residential PROPERTY FINDER
SEARCH NOW
WWW.DOWNTOWNLAFAYETTE.ORG

For more information on downtown properties or incentives, call Downtown Business Services manager Brett Mellington • 593-1414 • brettm@lafayette.org

PAMPLONA

TAPAS BAR AND RESTAURANT

631 Jefferson St.
337.232.0070
www.pamplonatapas.com

THE SOUTHWEST GROUP
Lafayette, Louisiana

201 W. Vermillion
Suite 200
337.237.6517
www.thesouthwestgroup.com

PLACE DE LAFAYETTE

Downtown Lafayette
337.237.6517



Downtown Lafayette Unlimited - Downtown Development Authority
337.291.5566 735 Jefferson St. Ste. 204 Lafayette, LA 70501

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Broussard & David Attorney at Law
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Pat Logan, LCG
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Matt Roth, Robideaux & Roth Mortgage, Inc.
Michael Russo, The Russo Group
Tom Sammons, ULL - School of Architecture
Mike Skinner, Skinner Law Firm, LLC
Amanda Toups, Acadiana Outreach Center
Greg Walls, Walls Properties, LLC
Gerd Wuestemann, Acadiana Center for the Arts

STAFF

Cathy Webre, Executive Director
Jody Nederveld, Associate Director
Jolene Harris, Admn Assistant
Brett Mellington, Business Development Manager
Gina Aswell, Marketing & Communications Manager
Angelle Theriot, Events/Parc Coordinator

For a complete listing, visit www.downtownlafayette.org

RESTAURANTS AND FOOD

* Music and Entertainment
Agave Mexican Cantina*
200 E. Vermilion St. 289-0000
Andoli's
600 Jefferson St. 266-2325
Antlers*
555 Jefferson St. 234-8877
Artmosphere/Berry's Bistro*
902 Johnston St. 233-3331
Bonnie Bells Bistro
740 Jefferson St. 234-6776
Bonsai Sushi Bar
400 Jefferson St. 232-8333
Borden's Ice Cream
1103 Jefferson St. 235-9291
Buns
105 Saint Landry St. 232-3287
Cedar Grocery & Deli
1115 Jefferson St. 233-5460
Domino's Pizza
107 E. University Ave. 234-3030
Don's Seafood Downtown
301 E. Vermilion St. 235-3551
Dwyer's Café
323 Jefferson St. 235-9364
Filling Station, The*
900 Jefferson St. 291-9625
Frankie's Burgers
427 Jefferson St. 237-0897
French Press, The
214 East Vermilion St. 962-8836
Guamas*
302 Jefferson St. 267-4242
Jefferson Orleans
1020 Jefferson St. 234-9101
Johnson's Boucaniere
111 Saint John St. 269-8878
Keith's Ballroom
417 Jefferson St. 237-4634
Keller's Bakery
1012 Jefferson St. 235-1568
Langlais Food Store
816 W. Congress St. 235-4282
Legend's Annex
110 Polk St. 504-3252
Mooney's Seafood
406 Garfield St. 408-3424
Pamplona Tapas Bar
631 Jefferson St. 232-0070
Pat's Downtown*
107 E. Main St. 289-5270
Pizza Hut
105 Saint Landry St. 233-3335
Subway
515 Jefferson St. 261-4949
Taco Sisters
407 Johnston St. 234-8226
Tsunami
412 Jefferson St. 234-3474
Whole Wheat Eatery
538 Jefferson St. 212-2876
Zeus Café
431 Jefferson St. 234-8955

SHOPPING AND SPECIALTY

712 Designs
712 Congress St. 233-2034
A-Nets
100 Hamilton Place. 261-8900
Cathedral Gift Shop
515 Cathedral St. 232-1322
Children's Museum Gift Shop
201 E. Congress St. 232-8500
Greenwood Shoes
439 Jefferson St. 235-3746
Jefferson Street Market
538 Jefferson St. 233-2589
Leather Pouch, The
436 E. Vermilion St. 235-0745
Old Vogue Costumes
422 Jefferson St. 233-0060
Philippe's Wine Cellar
210 E. Vermilion St. 234-5890
Reflections of Olde
700 W. Congress St. 593-8593
Recycled Cycles of Acadiana
208 East Vermillion St. 337-235-BIKE (2453)
Right On Fashions
411 Jefferson St. 237-5645
Rosser's Prescription Shop
600 Johnston St. 235-3523
Studio 810 Photography
810 Jefferson St. 852-0856
Teche Drugs and Gifts
501-511 Jefferson St. 235-4578
Tiara Jewelry
426 Jefferson St. 235-8781
Tommy's Flowers
538 Jefferson St. 255-0910
Wa-Zoo
408 Jefferson St. 593-8553

MUSEUM & CULTURAL

Acadiana Center for the Arts
101 W. Vermilion St. 233-7060
Children's Museum of Acadiana
201 E. Congress St. 232-8500
Lafayette Museum (Alexander Mouton)
1122 Lafayette St. 234-2208
Lafayette Science Museum
433 Jefferson St. 291-5581
Lafayette Public Library
301 W. Congress St. 261-5775
Louisiana Folk Roots
101 W. Vermilion St. 337-234-8360
Saint John's Cathedral Museum
515 Cathedral St. 232-1322

ACCOMMODATIONS

The Juliet Hotel
800 Jefferson St. 261-2225
Blue Moon Guest House
215 E. Convent St. 234-2422
Carriage House
1011 Lee Ave. 235-2924

GALLERIES

Acadiana Center for the Arts
101 W Vermilion St. 233-7060

Adrian Fulton Fine Art Gallery
302 Jefferson St. 658-3274
Architects + Artists
200 Jefferson St. 232-0000
Cajun Spice
535 Jefferson St. 232-3061
Cité des Arts
109 Vine St. 291-1122
Evangeline Galleries
1100 Lafayette St. 232-1442
Francis Pavy Gallery
210 Gordon St. 232-6682
Galerie Claireuse
535 1/2 Jefferson St. 234-5492
Galerie Lafayette
538 Jefferson St. 233-2589
Gallery 549
549 Jefferson St. 593-0796
Lounge Gallery
402 S. Buchanan St. 236-5570
Gallery R
116 E. Congress St. 769-1530
Pottery Alley
205 1/2 W. Vermilion St. 349-9881
Sans Souci Fine Crafts Gallery
219 E. Vermilion St. 266-7999
Whoojoo Glass
532 Jefferson St. 269-9310

NIGHTLIFE

**Lunch/Dinner Served
Blue Moon Saloon, The
215 E. Convent 234-2422
Bootlegger's
522 Jefferson St. 268-9401
City Bar Downtown
324 Jefferson St. 233-7772
Grant Street Dancehall
113 W. Grant St. 237-8513
Green Room, The
229 Jefferson St. 233-4255
Jefferson Street Pub**
500 Jefferson St. 232-5040
Karma
314 Jefferson St. 704-2669
Legends Downtown
413 Jefferson St. 261-9494
Lounge
410 Jefferson St. 236-5570
Marley's**
407 Jefferson St. 235-4002
Nitetown
524 Jefferson St. 593-8551
Office, The
307 Jefferson St. 234-2808
Sadies
425 Jefferson St. 267-7404
Jules
533 Jefferson St. 264-8000
Shaker's Martini Bar
222 Jefferson St. 291-2425
Sound Factory, The
209 Jefferson St. 269-6011