

LAFAYETTE ECONOMIC DEVELOPMENT AUTHORITY

The Lafayette Economic Development Authority (LEDA) was created by the state legislature to facilitate growth in Lafayette Parish. By serving as a clearing house, LEDA has qualified staff that provides assistance to existing Lafayette businesses considering expansion and businesses considering relocation to Lafayette. LEDA's business assistance is "all encompassing" from providing economic information, planning, financing and building, to filling labor needs, product marketing and trade opportunities. LEDA is a "one stop" resource with answers to all your business questions.

ASSISTANCE PROVIDED

GOVERNMENT PROCUREMENT

Matching business with the suppliers they need as well as the buyers for their products and services:

- ❖ Advises businesses on how to take advantage of government procurement and other prime contractor opportunities.
- ❖ Identifies agencies that purchase a business' products or services
- ❖ Educates businesses about different types of purchasing and marketing strategies
- ❖ Matches technical requests of local businesses with the available technology provided through federal programs
- ❖ Develops new opportunities for local companies, particularly in regard to trade.

RECRUITMENT

LEDA helps to diversify Lafayette's economy by attracting new businesses to Lafayette Parish:

- ❖ Site selection assistance to both expanding and relocating businesses
- ❖ Tax incentive counseling to both expanding and relocating businesses
- ❖ Market Lafayette Parish nationally by attending trade shows, performing missions, and executing direct mail campaigns.

INFORMATION

LEDA can provide statistical and demographic information on Lafayette's economy:

- ❖ Labor
- ❖ Building permits
- ❖ Taxable Retail Sales
- ❖ Income and Population
- ❖ Cost of Living Index
- ❖ Healthcare, Education, Utilities, etc.

(Over)

TECHNOLOGY

LEDA provides consultation to the local business community and local government regarding technology issues:

- ❖ Digital Business Readiness
- ❖ E-Commerce
- ❖ Networking
- ❖ Internet
- ❖ Broadband
- ❖ Wireless
- ❖ E-Governance
- ❖ Key Technology Trends

BUSINESS RETENTION & EXPANSION

LEDA works with the existing Lafayette Parish business base to facilitate business retention and expansion within the parish:

- ❖ Demographics for the Lafayette Area
- ❖ Economic Indicators
- ❖ Quality of Life in Lafayette
- ❖ Available Real Estate
- ❖ Infrastructure of the City
- ❖ Available Workforce and Workforce Training

WORKFORCE DEVELOPMENT

LEDA serves as an advisor to the Acadiana business community regarding workforce issues including employee recruitment efforts, retention of existing employees, and acquiring funds to help offset training expenses:

- ❖ The Louisiana Incumbent Worker Training Program
- ❖ Workforce Development and Training Program
- ❖ Other Workforce Investment Act Initiatives
- ❖ LEDA Job Fair
- ❖ Career Connections

ADDITIONAL INFORMATION

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