



2016
LOOKING FORWARD to
2017

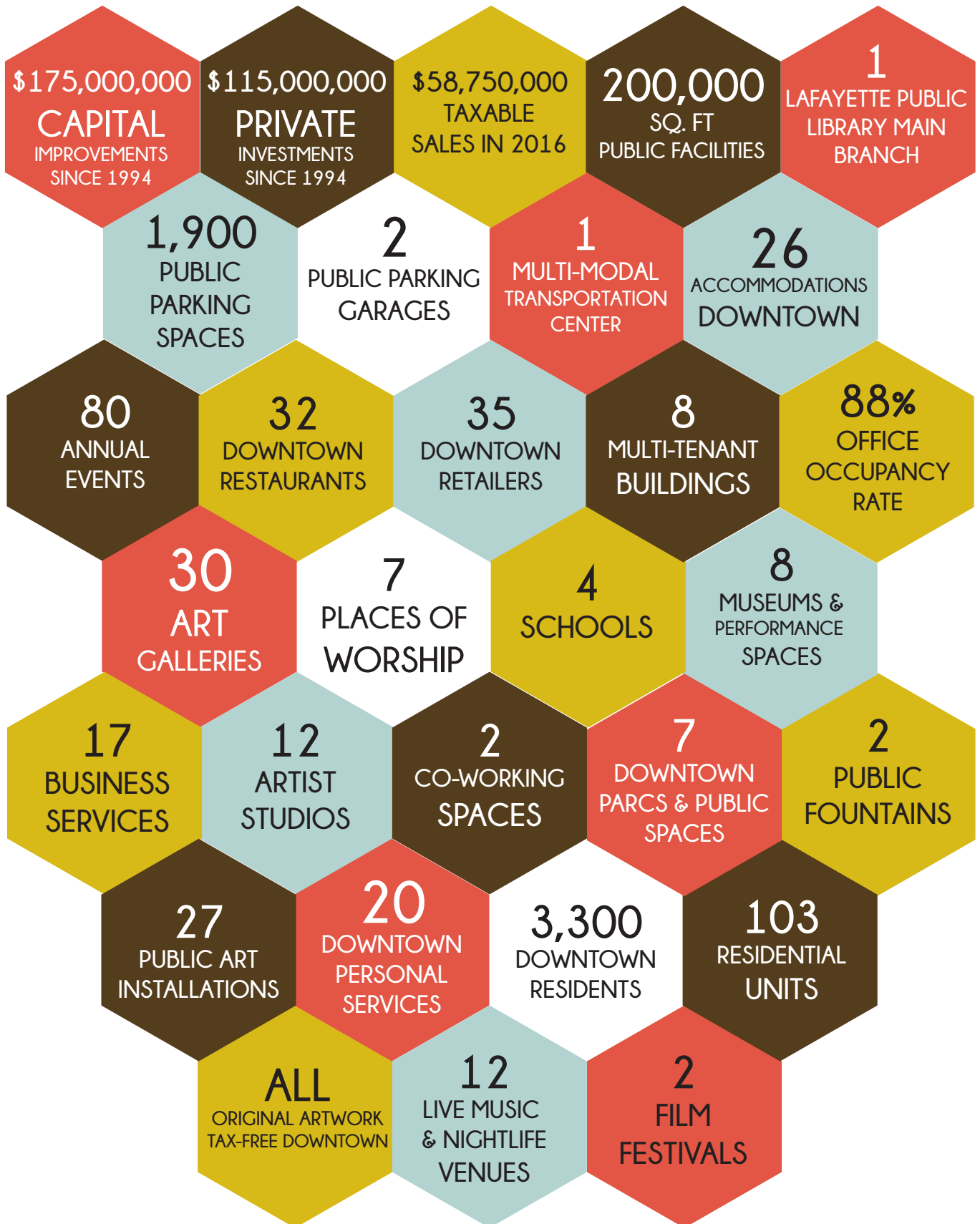


BY THE NUMBERS

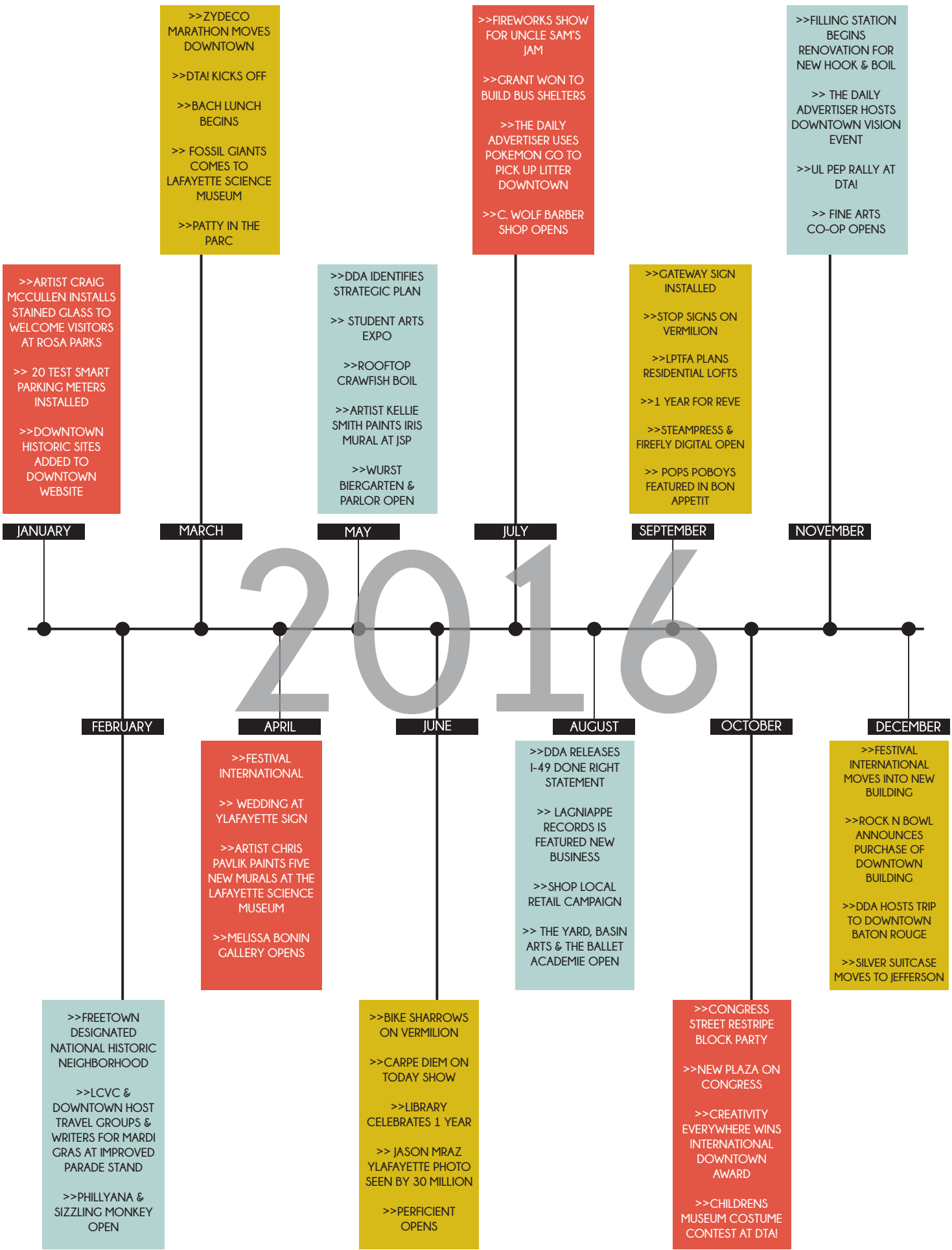
2016



DOWNTOWN QUICK STATS:



2016



2016 to 2017

LOOKING FORWARD

- ➔ NEW CEO SEARCH & FRESH BOARD LEADERSHIP
- ➔ DAT DOG RENOVATIONS COMPLETED AND GRAND OPENING
- ➔ ROCK N BOWL OPENING DECEMBER 2017
- ➔ MARKETING CAMPAIGN FOR DOWNTOWN AND EVENTS IN 2017 FEATURING NEW DOWNTOWN VIDEO

DOWNTOWN DEVELOPMENT AUTHORITY STRATEGIC PLANNING 2016 PROGRESS:

OLD FEDERAL COURTHOUSE

2016: APPRAISAL ORDERED AND PRELIMINARY DESIGN UNVEILED
>> 2017: LCG & DOWNTOWN PLAN FOR NEXT STEPS

PARKING

2016: DOWNTOWN PARKING STUDY COMPLETED, FIRST NEW SMART METERS INSTALLED
>> 2017: REMAINING SMART METERS UPGRADED AND PARKING GARAGE IMPROVEMENTS

NIGHTLIFE & CONDITIONAL USE PERMITS

2016: STAKEHOLDER MEETINGS AND DRAFT ORDINANCES WRITTEN
>> 2017: ORDINANCE FINALIZATION AND ADOPTION

PUBLIC RESTROOMS FOR DOWNTOWN PARCS

2016: RESEARCH AND DEVELOPMENT
>> 2017: SEEK FUNDING

CONGRESS CORRIDOR

2016: RESTRIPIING, NEW PLAZA CORRIDOR DESIGN PLAN AND PHASED IMPLEMENTATION VISUALS
>> 2017: CORRIDOR REDEVELOPMENT BEGINS WITH LPTFA RESIDENTIAL PROJECT ON CONGRESS





DOWNTOWN ACTION PLAN REPORT CARD:

I. DOWNTOWN CHARACTER PROGRAM: ACTIONS & INVESTMENTS

1. ADOPTED DOWNTOWN CODE GUARANTEES SHARED COMMUNITY VISION
(ONGOING)
2. ESTABLISH RAIL QUIET ZONE
(2017-2018)

II. PUBLIC SPACES: ACTIONS & INVESTMENTS

1. STREETScape IMPROVEMENTS
 - > CONGRESS STREET SUBURBAN CONVERSION
(RESTRIPE COMPLETED 2016, NEXT PHASES CONTINUE)
 - > WEST VERMILION STREET
(RESTRIPE IN 2017- NEXT PHASES 2018 - 2019)
 - > EAST & WEST MAIN STREET
(STREETSCAPE FUNDING 2017-2018)
 - > LEE AVENUE AT OLD FEDERAL COURTHOUSE
(PLANNING 2017-2018)
 - > ST. JOHN STREET
(PLANNING 2017-2018)
 - > WEST CONGRESS STREET FROM 2ND STREET TO JEFFERSON
(PLANNING 2017 - 2018)
 - > JOHNSTON STREET CONVERSION
(PLANNING 2017 - 2018)
 - > GRANT STREET
(PLANNING 2018)
 - > SOUTH BUCHANAN
(PLANNING 2019)
 - > WEST GARFIELD FROM 2ND STREET TO JEFFERSON
(PLANNING 2019)
 - > CONNECTIONS TO THE UNIVERSITY
(BETTER BLOCK MCKINLEY WITH FREETOWN-PORT RICO IN 2016 HIGHLIGHTED AS VITAL CONNECTION - ONGOING)



2. OTHER STREETScape IMPROVEMENTS
 - > OUTDOOR DINING ON JEFFERSON
(NEW ADDED IN 2016, PARKLET ORDINANCE 2017)
 - > DESIGN, DEVELOPMENT & PHASED IMPLEMENTATION OF A NEW FAMILY OF DOWNTOWN STREETScape, SIGNAGE AND GATEWAY ELEMENTS WITHIN NEW STREETScape BUDGETS
(DESIGNED 2016 - IMPLEMENTATION ONGOING WITH STREETScape FUNDING)
 - > IMPLEMENT DOWNTOWN GATEWAYS AT KEY INTERSECTIONS
(NEW GATEWAY INSTALLED 2016 - ADDITIONAL PLANNING ONGOING)
 - > PURSUE "CREATIVITY EVERYWHERE" AND OTHER PUBLIC ART PROJECTS
(PROGRAM LAUNCHED IN 2013, OVER 30 PROJECTS IMPLEMENTED AND \$48,000 INVESTED - ONGOING)
3. PARC INVESTMENTS
 - > RENOVATE PARC DE LAFAYETTE
(COMPLETED 2016)
 - > PARC SANS SOUCI, PARC INTERNATIONAL & PARC PUTNAM IMPROVEMENTS
(ONGOING)
 - > NEW DOWNTOWN PLAYGROUND
(PLANS COMPLETED 2016 - LOCATION 2018)
 - > COORDINATE USE OF EXISTING DOWNTOWN SCHOOL PLAYGROUNDS FOR OFF-HOUR USE
(2017)
 - > EXPLORE PARC EXPANSIONS WHERE FEASIBLE
(ONGOING)
 - > IDENTIFY POTENTIAL NEW PUBLIC SPACES WITHIN DEVELOPMENT FOCUS AREAS
(NEW PLAZA ON CONGRESS COMPLETED 2016 - ADDITIONAL ONGOING)
4. MOBILITY INVESTMENTS
 - > NEW TRAIL HEAD FOR ATAKAPA-ISHAK TRAIL AT PARC SANS SOUCI
(2017)
 - > STUDY AND IMPLEMENTATION PLAN FOR TRANSIT LOOP TO CONNECT DOWNTOWN TO UL AND SURROUNDING NEIGHBORHOODS
(TRIAL STREETCAR LOOP TESTED 2016 - PLANNING CONTINUES IN 2017)
 - > DEVELOP AND FUND IMPROVED DOWNTOWN BUS STOPS WITH SHELTERS AND SEATING
(GRANT AWARDED FOR RESEARCH & DEVELOPMENT IN 2016 - DESIGN AND PROTOTYPE 2017)

III. DEVELOPMENT + DESIGN CENTER: ACTIONS AND INVESTMENTS

1. FOSTER AND SUPPORT THE ESTABLISHMENT AND ADVANCEMENT OF THE CENTER
(20 DOWNTOWN PROJECTS DESIGNED IN 2016)
2. TARGET REDEVELOPMENT OF THE OLD FEDERAL COURTHOUSE SITE TO MULTI-FAMILY RESIDENTIAL AND MIXED-USE DEVELOPMENT INTO DOWNTOWN AND PREPARE SITE FOR SALE TO PRIVATE DEVELOPERS.
(APPRAISAL ORDERED IN 2016 - NEXT PHASE IN 2017)
3. COMPLETE INTERIOR AND EXTERIOR RENOVATION OF THE PARISH COURTHOUSE AND SURROUNDING STREETS.
(PLAN COMPLETED 2014 - ONGOING)



4. INITIATE AND DEVELOP PLANS, STRATEGIES AND STAKEHOLDER OUTREACH FOR UNIVERSITY GATEWAY, MOUTON PLACE, JEFFERSON CENTER, VERSAILLES, IBERIA/NORTH GATEWAY, VERMILION AND OTHER DEVELOPMENT FOCUS AREAS.

(PLANS FOR ALL COMPLETED IN 2016 - ONGOING)

5. IDENTIFY AND FUND STRATEGIC DEMONSTRATIONS OF NEW DEVELOPMENT PROJECTS SUCH AS LINING PARKING LOTS WITH PERMANENT OR TEMPORARY SMALL-SCALE MIXED-USE BUILDINGS.

(PLANS FOR LOT ON JEFFERSON STREET COMPLETED IN 2016 - IMPLEMENTATION 2017).

6. ADVANCE AND IMPROVE BASE MAPPING, PHYSICAL AND COMPUTERIZED 3D MODELS OF DOWNTOWN.

(BASE MAPPING COMPLETED IN 2015 - UPDATES ONGOING)

IV. PARKING: ACTIONS & INVESTMENTS

1. HARDWARE AND SOFTWARE FOR MODERN PARKING FEE COLLECTION SYSTEM.

(FIRST SMART METERS INSTALLED & CONTRACT SIGNED 2016 - REMAINING SMART METERS AND GARAGE UPDATES IN 2017)

2. PARKING MANAGEMENT PLAN

(2016-2017)

3. DEVELOPMENT OF PUBLIC PARKING GARAGE INVESTMENT PLAN

(PARKING STUDY COMPLETED IN 2016)

V. RETURN ON INFRASTRUCTURE INVESTMENT: ACTIONS & INVESTMENTS

1. COORDINATE, DEVELOP AND IMPLEMENT COMPREHENSIVE RETURN ON THE INFRASTRUCTURE INVESTMENT TOOL.

(ONGOING)



AWARDS:

2016 INTERNATIONAL DOWNTOWN ASSOCIATION,
AWARD OF EXCELLENCE FOR PUBLIC SPACE:

CREATIVITY EVERYWHERE
PROGRAM



WWW.DOWNTOWNLAFAYETTE.ORG

WWW.DEVELOPLAFAYETTE.COM

