

PROCEEDINGS OF THE DOWNTOWN DEVELOPMENT AUTHORITY TAKEN AT A
REGULAR MEETING ON THURSDAY, NOVEMBER 7, 2019

Those present: Miles Matt, Mike Delcambre, Lisa Thomas, Ross Fontenot, Gus Rezende and Greg Walls

Those absent: Jim Keaty

Staff present: Anita Begnaud, Hunter Hebert, Amy Trahan

Others present: Tim Skinner, Corey Jack, Brett Mellington, Pat Trahan, Brad Robin, Todd Green, Monty Potier

The meeting was called to order by Matt.

Public comment cards were available on table in the back of room for anyone who wished to speak in regard to items on the agenda.

Administrative Approvals/Reports

October Minutes – The October Minutes were presented for approval. Fontenot motioned to approve, Walls seconded, all voted in favor.

September Financial Statements – The September Financials were presented for approval. Fontenot motioned to approve the September Financial Statements as presented, Walls seconded, all voted in favor.

CEO Update

Begnaud updated the board on the Main Street Stage 0. Begnaud noted that they will be awarded a DOTD project number by the end of the year. Begnaud noted that she would like to form a subcommittee to consult on this project as it moves forward.

Begnaud noted that required yearly ethics training must be completed before the end of the year. Begnaud noted that email reminders regarding this will go out soon.

Begnaud noted that the 2020 proposed budget has a \$5,000 line item to fund the Catholic Charities Diversion Program. Begnaud also noted that she is proposing that DLU will match DDA funds with an additional \$5,000 for the Catholic Charities Diversion Program. Begnaud also noted that Mike Delcambre will serve as liaison between Catholic Charities and DDA. Delcambre noted that talks between the organizations are in the beginning stages. Delcambre noted that further investigation is required in order to make recommendations to the board on how DDA can assist Catholic Charities with serving the Downtown homeless population.

Election of Officers

Matt called for nominations the President position. Walls nominated Miles Matt for the 2020 President of the DDA board. Matt motioned to vote on the 2020 President. All voted in favor of Matt remaining as 2020 President of the DDA board.

Matt called for nominations for the Secretary/Treasurer position. Matt nominated Lisa Thomas for the 2020 Secretary/Treasurer of the DDA board. Matt motioned to vote on the 2020

Secretary/Treasurer. All voted in favor of Thomas remaining as 2020 Secretary/Treasurer of the DDA Board.

Matt appointed Gregory Walls as 2020 Officer at Large to the DDA Board.

Operations Update

Hebert presented the board with an update on the status of several 2019 program projects. Hebert noted that almost \$70,000 of the \$100,000 Façade Improvement budget has been allocated to projects for 2019. Hebert noted that \$17,000 of the \$20,000 Project Support budget has been allocated to projects for 2019.

Budget

Begnaud presented the proposed 2020 DDA Budget to the board for review. Begnaud noted that the budget that she is proposing will no longer include revenue from DLU. Begnaud noted that the 2020 budget attempts to eliminate swapping of funds back and forth between organizations. Begnaud also noted that the proposed 2020 budget includes funding to add additional staff. Begnaud also noted that proposed budget includes \$8,000 for Training of Personnel. Begnaud noted that the proposed budget includes spending \$833,685 in programming. Begnaud noted that this left \$194,947 in reserves which is 120 days operating expenses. Begnaud noted that the proposed the Business Development, Marketing & Support funding include \$7,500 for DTA!, \$5,000 for Catholic Services Diversion Program, and \$5,000 for Festival International. Begnaud noted two capstone initiatives for the 2020 proposed budget to include \$55,000 for wayfinding and \$50,000 for Parc Improvements. Discussions continued.

Council Update – No council present.

LPD Update – Officer Todd Green, Officer Brad Robin, and Captain Monty Potier were in attendance. Green introduced the new downtown Captain Monty Potier to the board.

There was no further business and the meeting was adjourned.