

PROCEEDINGS OF THE DOWNTOWN DEVELOPMENT AUTHORITY TAKEN AT A
REGULAR MEETING ON THURSDAY, MARCH 5, 2020.

Those present: Jim Keaty, Mike Delcambre, Lisa Thomas, Ross Fontenot, Gus Rezende and Greg Walls

Those absent: Miles Matt

DDA Staff present: Anita Begnaud, Amy Trahan, and Hunter Hebert

DLU Staff present: Maureen Dugas Foster and Matthew Holland

Others present: Rachel Holland, Bruce Conque, Stephen Ortego, Nouf Albalushi, Neil Lebouef, Maggie Bienvenu, Brad Robin, Emily Shute, Corey Jack, Brett Mellington, AB Rubin, and Pat Trahan

The meeting was called to order by Thomas.

Public comment cards were available on table in the back of room for anyone who wished to speak regarding items on the agenda.

Administrative Approvals/Reports

February 7 Minutes – The February 7 Minutes were presented for approval. Fontenot motioned to approve as presented, Rezende seconded, all voted in favor.

February 11 Special Meeting Minutes – The February 11 Minutes were presented for approval. Delcambre motioned to approve as presented, Fontenot seconded, all voted in favor.

January 2020 Financials – The January 2020 Financials were presented for approval. Walls motioned to approve as presented, Fontenot seconded, all voted in favor.

Budget Adjustments

Trahan noted three budget adjustments are proposed. Trahan noted the first budget adjustment to move \$15,000 from Restricted Operating into Contractual Services to cover legal services. Trahan also noted the second budget adjustment to move \$40,400 from Restricted Operating to Capital Project Development to cover expenses from the Façade Improvement Program. Trahan noted the third budget adjustment to increase the salary of Hunter Hebert in the amount of \$2,080.87 a year from the hourly rate of \$25.01 per hour to \$26.01 per hour.

Budget Adjustments – Budget Adjustments was presented for approval. Fontenot motioned to approve as presented, Rezende seconded, all voted in favor.

Buchanan Garage Update

Walls requested an update on the Buchanan Street Parking Garage from the Parish Councilman in attendance, AB Rubin. Rubin noted during a February meeting no final decisions were made concerning the Buchanan Street Parking Garage. Walls noted that the DDA would like to be included on discussions regarding the parking garage due to its importance to Downtown Lafayette.

Wayfinding Update

Ortego updated the board on wayfinding designs. Ortego presented the board with preliminary designs for signage. Ortego noted that his team has been focused on mapping. Discussions continued.

CEO Update

Begnaud noted DDA hired Rachel Holland beginning on March 9, 2020. Begnaud also noted Holland would be reaching out to board members individually to introduce herself. Begnaud noted that the Spring 2020 Season of Downtown Alive will begin on March 13, 2020. Begnaud invited all to attend.

Reports/Updates

Councilman Update – Rubin noted that CREATE funding will be on an upcoming ballot and is supportive of the CREATE initiative.

PD Security Update – Robin noted that Mardi Gras downtown was without major incident. Robin noted that LPD continues to work on lighting issues Downtown. Robin noted that they would like to start with the most traveled routes first.

Business Development – No update.

There was no further business and the meeting was adjourned.