

PROCEEDINGS OF THE DOWNTOWN DEVELOPMENT AUTHORITY TAKEN AT A SPECIAL MEETING ON THURSDAY, AUGUST 6, 2019

Those present: Miles Matt, Mike Delcambre, Lisa Thomas, Jim Keaty, Ross Fontenot, Gus Rezende and Greg Walls.

Those absent: None.

Staff present: Anita Begnaud.

Others present: None.

The meeting was called to order by Matt.

Public comment cards were available on table in the back of room for anyone who wished to speak in regards to items on the agenda.

Strategic Planning

Matt noted that the proposal compiled by Emergent Method for a strategic planning and facilitation service for both DDA/DLU had been emailed to all board members prior to the special meeting to also include a copy of the strategic plan that was created for the LSU Alumni Association. EFC/DLU would be meeting the following week but Begnaud had spoken to the boards and they were in agreement to approve funding 50% of the \$17k rate proposed which would be \$8,500 for each organization. Matt noted this had been discussed at the previous meeting where Mr. Snow and Mr. Lafargue were available on conference call to answer questions. Begnaud noted the strategic planning would consist of 17 weeks to include the key areas of focus for the organization which would include extensive research and two planning retreats, one with each board. Once the data was gathered, their team would draft a strategic plan for the two organizations to include the joint mission statement, vision statement, strategic goals and priorities. Discussions followed. Matt further noted over the years that the two boards have considered memorandums of understanding when involved in a joint effort and that he was not in favor of the MOU but it was his understanding that Emergent would be categorizing various stakeholders and would like those categories sent out to the DDA Board to individually supply names for a recommendation of those names for Emergent to interview. Matt entertained a motion to fund the strategic planning with Emergent at the 50% of \$17k. Ross motioned to approve funding 50% in the amount of \$8,500, Fontenot seconded, all voted in favor. Begnaud further noted that the funds would come out of the Capital Projects line item and further noted that the DDA financials sent out to the board had been modified in order to calculate the categories of the program funds with line items of the various approvals by the board throughout the year. Discussions continued.

Administrative Approvals/Reports

July Minutes – The July Minutes were presented for approval. Keaty motioned to approve as presented, Fontenot seconded, all voted in favor.

June Financial Statements – The June Financials were presented for approval. No comments or questions, Keaty motioned to approve the June Financial Statements as presented, Fontenot seconded, all voted in favor.

Other Updates

The following were noted: Sno-Ball Fest would be held at Parc Sans Souci on Saturday, August 10; Lunch and Learn was scheduled for Wednesday, August 21, to discuss safety; Council Forum scheduled at the AcA for Tuesday, September 3; Mayor-President Forum for Tuesday, September 24 at AcA; should be getting a letter/survey from Scott Fehan/Festival International on another event, a casual breakfast at AcA later in the month where DLU would be partnering to assist.

There was no further business and the meeting was adjourned.