



Downtown Rooftop Crawfish Boil

Thursday, April 16, 2020

The Downtown Lafayette Unlimited Rooftop Crawfish Boil offers amazing views, dynamite live music, and expertly prepared crawfish served alongside an all-you-can-drink bar. Join friends and supporters of Downtown Lafayette by contributing toward DLU's mission of creating a vibrant and thriving community in Downtown—and rip some tails while you're at it!

Sponsorship Opportunities:

SOLD – All the Fixin's

- 4 tables – 8 guests per table (32 total) with premier seating
- “Presented by” credit with sponsor logo as part of event logo
- On-stage speaking opportunity (2 min.) + lead the official toast
- Inclusion in Rooftop Crawfish Boil commercial
- Opportunity to join DLU for (3) media appearances
- Opportunity to place promo items on all tables
- Opportunity to set up promotional table on site
- Co-branded event specific email (x1) – from sponsor inviting Downtown community to attend
- Social media posts (x5 – exclusive mentions)
- “Presenting sponsor” mention during the event
- Prominent logo placement on event signage
- “Presenting sponsor” mention in all press releases

\$5,000 – Big Tail (1 available)

- 3 tables – 8 guests per table (24 total) with premiere seating.
- Opportunity to join DLU onstage for the official toast (4 representatives)
- Opportunity to join DLU for (2) media appearances
- Opportunity to set up promotional table on site
- Prominent logo placement on event signage
- Social media posts (4)

\$3,500 – Special Sauce (4 available)

- 2 tables – 8 guests per table (16 total) with premiere seating
- Opportunity to join DLU for (1) media appearance
- Opportunity to set up promotional table on site
- Prominent logo placement on event signage
- Social media posts (3)

\$1,500 – Extra Spice

- 2 tables – 8 guests per table (16 total)
- Sponsor logo on event signage
- Social media posts (x2 – group mention)

\$800 – Crawfucius

- 1 table – 8 guests
- Sponsor listing on event signage
- Social media posts (x2 – group mention)



All sponsor levels receive the following benefits:

- Sponsor logo or listing on event signage
- Social media posts tagging sponsor (#)
- Sponsor mention on all press releases
- Logo or listing on event web pages
- Sponsor mention during event announcements