



Let us help you celebrate your business milestones!

As a DLU Member, we invite you to share your momentous occasions with us. Whether you're opening a new business, moving to a new location, or celebrating an anniversary, we're here to help you get the word out (this is a free service included in your membership).

Our Role:

As your Downtown partner, you can count on our team to:

- Promote your event on our social channels before and during the event
- Send personalized invitations to our DLU & DDA Board Members
- Invite all DLU members to attend (over 200 business leaders and Downtown advocates)
- Provide giant scissors, red ribbon, and a camera

What We Need From You:

In order to maximize exposure for your event, we will need:

- The key point of contact leading up to and during the event
- Meeting to learn more about you, discussing your company's mission/service/product, the history of the company/owner, and acquire photos of your location
- 14 days notice

Once this information is gathered, DLU will distribute a press release to over 100 of our media contacts, elected officials, and community partners.

Ready to Schedule?

Contact us today by phone at 337-291-5566 or via email at info@downtownlafayette.org.